



**College Hill Alliance  
1624 B Coleman Ave  
Macon, Georgia 31207**

## Request for Qualifications

regarding

**DESIGN & ENGINEERING SERVICES  
TATTNALL SQUARE PARK RENOVATIONS**

Statement of Qualifications due:  
5:00 PM, Wednesday, September 1, 2010

The College Hill Alliance (Alliance) and the College Hill Corridor Commission (Commission) invite statements of qualifications from professional landscape architecture and engineering design consultants, firms, and individuals to perform the task of incorporating recommendation of the College Hill Corridor Master Plan into (1) a single cohesive site plan, and (2) construction ready design documents for Tattnell Square Park at 1155 College St. in downtown Macon, GA.

## **Introduction**

The College Hill Corridor project represents a community-wide, grass-roots effort to preserve, reconnect and revitalize the neighborhoods between Downtown Macon and the Mercer University campus; promote economic development; and attract young professionals and families back to the urban core. Inspired by a student project, the former Mayor of Macon and the President of Mercer University established the Commission to advance these efforts. These volunteers continue to serve an advisory role. A generous grant from the James S. and John L. Knight Foundation made it possible to develop a Master Plan for the corridor which addressed infill opportunities, pedestrian and bicycle improvements, cultural and social connections, visual appeal and the needs of the anchor institutions and destinations. That plan is being implemented by a professional staff at the College Hill Alliance, who will fund and manage this design project. Additional Knight Foundation funding established the Alliance and the Knight Neighborhood Challenge grants, which in conjunction with the Community Foundation of Central Georgia established funding opportunities for a variety of initiatives identified in the Master Plan. The project for which this RFQ is being requested has been funded by one of the grants from Community Foundation of Central Georgia.

## **Purpose**

Created in 1850, Tattnell Square Park is the historic focal point for several of Macon's oldest and most significant neighborhoods, as well as Mercer University. It was originally meant to serve as a formal park and an oasis from the City. Over the years, many changes, some incremental and others drastic have irrevocably transformed the Square from its original design and instilled a new set of expectations for how it can and should be programmed. Incorporating those expectations into a single cohesive set of bid-ready design documents should enhance the community's ability to obtain funding for construction.

General recommendations made in the Master Plan for Tattnell Square Park include:

- Enhancing the path system
- Creating a new plaza at College & Oglethorpe Streets
- Redesigning parking
- Extending natural areas & re-planting
- Adding sidewalks and improving curbing
- Encourage outdoor movies and events
- Improve recreation uses
- Physical improvements (fountain, band shell)

For more information refer to the College Hill Corridor Master Plan located at [www.collegehillmacon.com](http://www.collegehillmacon.com).

## **General Scope of Work**

Following is a description of the work expected to be performed during the Project:

1. Read and understand the Master Plan for the College Hill Corridor, available at [www.collegehillmacon.com](http://www.collegehillmacon.com)
2. Engage the Alliance staff, volunteer Commission members and other partner organizations and agencies to gain an understanding of the scope and objectives for the Project
3. Reference the existing proposed site plans, including the College Hill Corridor Master Plan and the Macon-Bibb Parks and Recreation Master Plan. Critique these proposed improvements and reference these plans in your proposed design.
4. Host a creating and interactive public design charette to influence the creation of a Conceptual Site Plan that meets the needs of the neighbors and is likely to win ardent support from the public.
4. Create a Conceptual Site Plan Design (including artistic renderings, sections, etc, as needed to convey the intent of the design)
- 5.. Present the Conceptual Design at a public meeting hosted by the College Hill Alliance and College Hill Corridor Commission
6. Create a Detailed Site Plan Design
7. Meet with the Alliance and Commission to address final modifications
8. Make final site plan modifications and compile construction drawings and specifications to be used for bidding the Project to contractors

## **Requirements**

Applicants should submit three hard copies of a Statement of Qualification by 5 pm, Wednesday, September 1, 2010. Applications should include one digital copy by email. Applications should be limited to five (5) pages (excluding appendices) and include:

1. A Cover Sheet including quick facts about the firm (website, contact info);
2. A Statement of Qualification specifically addressing the firm's fitness to carry out the project described in this RFQ (3 pages maximum), which should include:
  - a. A statement illustrating the firm's proficiency in landscape design and engineering.
  - b. A description of the firm's understanding of the project and its approach to creating a successful Project outcome.
  - c. . Examples of creative ways to engage the public in landscape design to ensure a transparent and holistic design process.
  - d. If submitting as a team, describe relationship and any prior collaboration.
  - e. A description of the availability of the firm, its partnering firm(s), and key staff to provide services in a timely manner.
  - f. Past examples of cost control, adherence to timelines and quality of work.
  - g. Description of past experience in Macon or the region or information regarding proposed affiliation with local firm or individuals.
3. Resumes for key team members and their proposed roles in delivering this project;
4. Two examples (either print or digital) of the firm's best previous work illustrating expertise; relevant to this project

Submit all documents by not later than the deadline to the attention of:

Patrick J. Madison, Ph.D., AICP, REP  
Executive Director,  
College Hill Alliance  
1624 B Coleman Avenue  
Macon, Georgia 31207  
Email: [Patrick@collegehillmacon.com](mailto:Patrick@collegehillmacon.com)

### **Selection**

The Alliance and Commission will evaluate the statements of qualification and invite up to three selected firms for interview. On the basis of qualifications and the interview, the Alliance and Commission will select the most qualified candidate firms and solicit final proposals from these firms. Final selection will be based upon design approach, expertise, fee, availability, and local presence. A contract will be negotiated at a reasonable fee between the Alliance and the most qualified firm. If a contract cannot be successfully negotiated with the most qualified firm, the Alliance will proceed to negotiate a contract with the second best qualified firm. The Alliance reserves the right to reject all proposals. Subject to appropriate approvals and successful contract negotiation, the Alliance will execute the contract and initiate project activities in October 2010.

### **Liability for Errors**

While the Alliance has made considerable efforts to ensure an accurate representation of information in this RFQ, it is supplied solely as a guideline for Consultants. The information is not guaranteed or warranted accurate by the Alliance, nor is it necessarily comprehensive or exhaustive. Questions or concerns should be directed to:

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